

Promotion Outside the Library

What are some of the reasons why a church library might not be used?

How can we overcome some of these hindrances?

What are some promotion ideas we could use to help increase the traffic?

What are some activities we could try?

Activity Ideas

- * Book Discussions
- * Book Fairs/Book Sales
- * Classes/Workshops
- * Contests
- * Characters/Mascot
- * Craft Fair/Display
- * Digital
- * Drama
- * Give-Away Items(candy, favors)
- * Internet
- * Reach-Out Events
- * Reading Challenges/Clubs
- * Special Dates, Events & Guests
- * Storytelling

What are some services we could offer?

How could we use social media?