

Websites for Promotional Activities

Ideas for Activities:

Classroom: www.ehow.com/info_7898633_promotional-activities-school-library.html
Education World: www.educationworld.com/a_special/national_library_week.shtml
American Library Association: www.ala.org/conferencesevents/celebrationweeks
California Library Association: <https://www.cla-net.org/page/96>
<https://www.religiousproductnews.com/17-promotion-ideas-for-the-church-library/>

Summer Reading Ideas:

<https://kidsactivitiesblog.com/70603/create-summer-reading-program/>
<https://growingbookbybook.com/book-activities/>
<https://www.religiousproductnews.com/church-summer-reading-programs-for-children/>
<http://www.5minlib.com/2015/05/50-ideas-for-summer-reading-swag-that.html> (prize ideas)
<https://ministry-to-children.com/church-summer-reading-programs/>

Promotion articles:

https://www.welslibrarians.org/site/cpage.asp?cpage_id=180098146&sec_id=180010673
<https://mennowdc.org/wp-content/uploads/2011/05/LibraryPromotion.pdf>
<https://superlibrarymarketing.com/>

Promotion videos:

<https://www.youtube.com/hashtag/librarymarketing> (Short and very informative)

Learning about social media (and general computer help)

- GCF Learn Free: Step by step instructions on many subjects
*www.gcflearnfree.org Click on Topics to get help on Social Media and more.
- Akron-Summit County Public Library: Free printable handouts.
*<https://www.akronlibrary.org/services/computer-training/handouts>
- Short, informative and practical articles and ideas about social media, marketing, and technology. Check out the tabs at the top for many ideas. <http://www.5minlib.com/>
- FaceBook page ideas: <http://www.5minlib.com/2015/07/15-viral-content-ideas-for-your.html>
- Consider joining the *Programming Librarian Interest Group* on FaceBook for more ideas.
Also, search for church library and just library to find other library groups

Disclaimer: These are not all Christian sites so some of the ideas would not be appropriate in the church library.